

MEMPHIS SOUL MUSIC FESTIVAL

SPONSORSHIP OPPORTUNITIES

POWERED BY **SisterReach**

MUSIC FESTIVAL

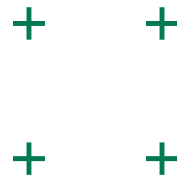
EVENTS WITH STYLE, SOUL, PASSION... AND ONE DRIVING PURPOSE

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Talented performers from our community, across the country and around the world have joined hands with SisterReach to help spread the word about the good work our organization is doing. We're continuing to plan ambitious events with the goal to raise funds for a dedicated capital campaign aimed at establishing housing for at-risk mothers and their children **impacted by substance use disorder, HIV/AIDS, and domestic violence.**

BUT WE CAN'T DO IT WITHOUT YOU

Events like these take organization, planning and hard work, but it also requires a lot of resources. That's why we're humbly asking for your help. Sponsoring part of an event, providing an in-kind contribution or simply making whatever donation you can make will go a long way toward helping us create successful events. Please consider helping out in any way you can.



WHY BE A SPONSOR?

SPONSOR?
SPONSOR?

Even if you're not an avid music fan, surely you can appreciate the decade of hard work and achievement SisterReach has accomplished. Our non-profit organization advocates for the human rights of Tennessee women and teens of color, poor and rural women and LGBT+ individuals – plus their families. Our mission? Empower our base to lead healthy lives, raise healthy families and live in healthy and sustainable **communities.**

Being a sponsor enriches our community, aligns your brand with the good work we're doing and makes a positive difference in the world on a truly human level. Your tax-deductible donation will literally help put a roof over the head of a family in need.

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SPONSORSHIP EXPOSURE

We spotlight our sponsors in a big way during every event we put on; after all, you're the ones making these events happen! Some of this recognition includes...

- Social Media
- Event Exposure and Consumer Engagement
- Promotional Extensions
- Unique Content
- Radio Coverage and Interview Opportunities
- Guerilla Marketing Tactics
- Recognition during events

MUSIC FESTIVAL

CONTACT CHRISTIE TAYLOR AT CHRISTIE@SISTERREACH.ORG
TO DISCUSS SPECIFICS REGARDING OFFICIAL FESTIVAL
SPONSORSHIP. THANK YOU FOR YOUR CONSIDERATION.

